



city of  
**greenville**

# News Release

## **CITY OF GREENVILLE POINSETTIA CHRISTMAS PARADE DRAWS RECORD TURNOUT**

*City announces parade float and marching unit winners*

**Greenville, S.C.** – The City of Greenville Poinsettia Christmas Parade kicked off the holiday season December 7 in downtown Greenville with record parade units in attendance. Almost 90 community groups, businesses and marching bands participated in the annual parade, which stretched for one mile from North Street to Augusta Street on Main Street.

Leading the parade as grand marshal was outgoing Clemson University President Jim Barker. Barker, who recently announced plans to retire from his position as president after nearly 14 years and return to the faculty of the School of Architecture, was honored for his visionary leadership in the community.

During the event, parade participants were separated into categories and judged according to creativity, incorporation of music and construction of parade unit. The following were the Poinsettia Christmas Parade winners:

**Best Band** – Riverside High School

**Best Float** – AVX Corporation

**Best Dance Unit** – Spotlight Dance Company

**Best Marching/Walking Unit** – Greenville Gymnastics

**Joel Poinsett Award (BEST OVERALL)** – Brown Mackie College

**People's Choice** – Spotlight Dance Company

The parade will begin airing on the City's government access channel (Charter channel 193 and U-verse channel 99) on Wednesday, December 11. For additional information about the parade, please contact Will Young at [wyoung@greenville.gov](mailto:wyoung@greenville.gov) or 467-4484.